

Privacy Notice

For InnovMetric's privacy policy, please refer to <https://www2.innovmetric.com/PolyWorksEuropa/gdpr-nc/en>.

For any inquiries pertaining to privacy concerns, please contact us using the following email address: privacy@innovmetric.com

Information to be provided pursuant to Article 13 of Regulation (EU) 679/2016 (the General Data Protection Regulation, GDPR).

Personal data provided voluntarily will be processed using electronic methods as well as analysis tools, and will be used for statistical analysis by **PolyWorks Europa S.A.S., 100% owned subsidiary of InnovMetric Software Inc.**, with registered offices with tax identification number TVA: FR 47812673028, with registered address at 62 rue de la Chaussée d'Antin, 75009 Paris, France (Data Controller) for completion of all stages relating to the prize competition known as "GUESS THE MEASURE!". In addition, it will be processed so as to comply with administrative regulations and other general obligations imposed by current EU decisions, and stored for the period of time established by these regulations. It is obligatory for participants to provide the data requested for the aforesaid purposes. Failing to do so will make it impossible to carry out management operations relating to the prize event and to comply with legal requirements.

Subject to their express consent, the winners' data will be published via different communication media, including on the internet, and in informational and promotional material in digital and paper form.

Additionally, subject to the participants' express consent, data will be processed by the controller for the purposes of distributing promotional and marketing information (i.e., newsletters, promotions of goods and services, vouchers, surveys, and market research). Such promotional contact will be conducted via email, telephone, text message, and by post.

Storage of data for competition management will be limited to the period required to complete its individual phases and in accordance with the provisions of the relevant legislation. Subsequently, the data will be anonymized to create statistical reports, and all identifying data will be destroyed.

Provided that participants have consented to promotional contact, their personal data will also be stored in our archives for as long as it is considered that there is still an interest in the activity of the Promoter, following the exercise of the participants' rights to object to processing for marketing purposes. Once the storage period has expired, the data will be anonymized to produce statistics, and all identifying data will be destroyed by deleting it from our archives.

The data shall be processed by 42 Racing SA – Via Serafino Balestra 10, Lugano – Switzerland and Promosfera srl – Via XXV Aprile 56, Casorate Sempione (VA) - Italy. (Data Processors)

The individuals authorized for data processing are sales and marketing personnel, call center staff, and IT systems and data security personnel.

Pursuant to Articles 15-21 GDPR, by writing to the controller using their postal address or email address at privacy@innovmetric.com, participants may exercise their rights to consultation, modification, erasure and the right to be forgotten, the right to restriction of processing or to object to processing on legitimate grounds or for informational and promotional reasons, including via certain means of contact only (e.g., email, landline and mobile phone, text message, and post). If not specified, the objection will be extended to all means of contact. Should a participant revoke their consent, which may be done at any time, it is understood that this shall not prejudice the legality of processing based on consent previously given or alternative mechanisms of consent provided by law. Participants also have the right to file a complaint with the supervisory authorities to enforce their rights. You may write to the postal address given above or send an email to privacy@innovmetric.com to request a full and updated list of those responsible for data processing.

The Data Protection Officer can be contacted via email at privacy@innovmetric.com for information relating to data processing.

Lastly, participants have the right to data portability, namely, to receive their own personal data in a structured, commonly used, and machine-readable format as well as the right to transmit that data directly to another independent controller, so that the latter may process it within the limits set by participants.